



# News Release

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## 3D Systems Previews New Chocolate 3D Printer CocoJet™ at 2015 International CES

- CocoJet™ chocolate 3D printer developed with The Hershey Company
- Advances 3DS' culinary 3D printing reach into the hospitality space

**ROCK HILL, South Carolina, January 6, 2015** – [3D Systems](#) (NYSE:DDD)

announced today that it will preview the CocoJet™, a chocolate 3D printer developed in collaboration with The Hershey Company, at the 2015 International CES, at Sands Expo, booth 72225. Ideal for the baker or chocolatier, the CocoJet prints custom designs in dark, milk or white chocolate.

CocoJet is the latest result of 3DS' partnership with The Hershey Company. It debuted at the 3D Chocolate Candy printing exhibit at Hershey's Chocolate World on December 19, 2014, as the most advanced 3D chocolate printer in operation. The collaboration explores ways to incorporate 3D chocolate printing into Hershey's Chocolate World live experience and provides valuable market research on the consumer applications for chocolate 3D printing. The company intends to share its commercial plans for this class of chocolate 3D printers at a later date. [Watch a video of this technology here.](#)

"Our partnership with Hershey, the largest producer of quality chocolate in North America and a global leader in chocolate and confections, allows us to create unique, exciting and personalized edible experiences," said Chuck Hull, Chief Technology Officer and Co-Founder, 3DS. "Our preview of CocoJet at CES showcases the power and possibilities of 3D printing, and extends our experience and innovation in culinary 3D printing."

“We are now using 3D technology to bring Hershey goodness to consumers in unanticipated and exciting ways,” said Will Papa, Chief Research and Development Officer, The Hershey Company. “3D printing gives consumers nearly endless possibilities for personalizing their chocolate, and we look forward to continued development of this amazing technology.”



3DS is also showcasing its ChefJet series, the first professional-grade food 3D printers, in its CES 2015 booth. The full-color ChefJet™ Pro will be food certified and produce edible 3D printed candies and decor. Built from 3DS' ColorJet Printing (CJP) technology, the ChefJet Pro is equipped with intuitive, chef-friendly Digital Cookbook software and creates intricate candies and sweets with a variety of flavor options. The ChefJet Pro is expected to be commercially available in the second half of 2015.

Learn more about 3DS' commitment to manufacturing the future today at [www.3dsystems.com](http://www.3dsystems.com).

## **About The Hershey Company**

The Hershey Company (NYSE: HSY), headquartered in Hershey, Pa., is a global confectionery leader known for bringing goodness to the world through its chocolate, sweets, mints and other great-tasting snacks. Hershey has approximately 13,000 employees around the world who work every day to deliver delicious, quality products. The company, which has more than 80 brands worldwide that drive over \$7.1 billion in annual revenues, includes such iconic brand names as Hershey's, Reese's, Hershey's Kisses, Jolly Rancher and Ice Breakers. Hershey is focused on growing its presence in key international markets while continuing to build its competitive advantage in North America. Additionally, Hershey is poised to expand its portfolio into categories beyond confectionery, finding new ways to bring goodness to people everywhere.

At Hershey, goodness has always been about more than delicious products. For 120 years, Hershey has been committed to good business by operating fairly, ethically and sustainably to make a positive impact on society. This means contributing to a better life for its employees, consumers, communities, and, ultimately, creating a bright future for children in need. This commitment is exemplified by Milton Hershey School, established in 1909 by the company's founder and administered by Hershey Trust Company. The children who attend the school receive education, housing, and medical care - thriving as direct beneficiaries of The Hershey Company's success.

## **About 3D Systems**

3D Systems is pioneering 3D printing for everyone. 3DS provides the most advanced and comprehensive 3D design-to-manufacturing solutions including 3D printers, print materials and cloud sourced custom parts. Its powerful digital thread empowers professionals and consumers everywhere to bring their ideas to life in material choices including plastics, metals, ceramics and edibles. 3DS' leading healthcare solutions include end-to-end simulation, training and integrated 3D planning and printing for personalized surgery and patient specific medical and dental devices. Its democratized

3D design and inspection products embody the latest perceptual, capture and touch technology. Its products and services replace and complement traditional methods with improved results and reduced time to outcomes. These solutions are used to rapidly design, create, communicate, plan, guide, prototype or produce functional parts, devices and assemblies, empowering customers to manufacture the future.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.
- 3DS Medical Modeling pioneered virtual surgical planning (VSP) and its services are world-leading, helping many thousands of patients on an annual basis.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com).