



# News Release

3D Systems Corporation  
333 Three D Systems Circle  
Rock Hill, SC 29730

www.3dsystems.com  
NASDAQ: TDSC

**Investor Contact:** Stacey Witten  
803-326-4010  
E-mail: [WittenS@3dsystems.com](mailto:WittenS@3dsystems.com)

**Media Contact:** Katharina Hayes  
803-326-3941  
Email: [HayesK@3dsystems.com](mailto:HayesK@3dsystems.com)

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## 3D Systems Presents “3D Printing and the Future of Innovation” at HATCH Asheville

**Rock Hill, South Carolina – April 13, 2011** – 3D Systems Corporation (NASDAQ: TDSC) announced today that Rajeev Kulkarni, Vice President of Global Engineering, was selected to deliver a keynote address at [HATCH Asheville 2011](#), which takes place in Asheville, North Carolina, April 14<sup>th</sup> through April 17<sup>th</sup>, 2011.

[3D Systems](#) led the product development revolution with the invention of [SLA](#), the first additive manufacturing technology. As the company marks [25 years of innovation](#), it continues to pioneer by democratizing access to affordable 3D printing solutions. 3D Systems’ Kulkarni will present “3D Printing and the Future of Innovation” on Saturday, April 16<sup>th</sup>, 2011 at 2:00 pm. He will provide an in-depth look at the growing importance of 3D printing and additive manufacturing.

HATCH Asheville offers a panel on “Additive Manufacturing in Architecture and Design” with Mr. Kulkarni on Saturday April 16<sup>th</sup>, 2011 at 1:00 pm in the Innovator’s Lounge. 3D Systems is also supporting several HATCHlab 3D printing exhibits featuring its [Bits from Bytes](#) portfolio of [RapMan™ 3D printer kits](#) and [BfB™ 3000 3D printers](#), all easy to use, color enabled and starting at under \$1,300.

“We are pleased to present the power and potential of 3D printing at HATCH, an exciting forum for creative minds,” said Cathy Lewis, Vice President of Global Marketing, 3D Systems. “Our 3D Content-To-Print solutions, including affordable, easy to use [3D Printers](#), make this an opportune time and venue to empower the next generation of entrepreneurial designers and engineers.”

## **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and custom part services. Its expertly integrated rapid prototyping and manufacturing solutions reduce the time and cost of designing new products and printing real parts directly from digital input. These solutions are used to design, communicate, prototype and produce functional end-use parts; customers create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com), [www.printin3D.com](http://www.printin3D.com), [www.quickparts.com](http://www.quickparts.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.dpt-fast.com](http://www.dpt-fast.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [blog.3Dsystems.com](http://blog.3Dsystems.com), or via email at [moreinfo@3dsystems.com](mailto:moreinfo@3dsystems.com).

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