



# News Release

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## 3D Systems Welcomes 3D Print Week NY with Cubify Pop-Up Shop and Manufacturing the Future Today Expert Workshops

- Cubify Pop-Up Shop at the Javits Center (Exhibit Hall 1D, Booth 901) offers coolest 3D printed wearables, gadgets and hardware
- 3DS industry experts host workshops on direct metal printing, 3D printed food, and 3D printing's role in 'How We Make'

**ROCK HILL, South Carolina, April 15, 2014** – [3D Systems](#) (NYSE:DDD) announced today that it will host the first-ever Cubify® Pop-Up Shop in the Javits Center during 3D Print Week NY in New York City on April 16<sup>th</sup> and 17<sup>th</sup>. Located in Exhibit Hall 1D at Booth 901 at the [3D Print Design Show](#), the Cubify Pop-Up Shop will be selling a sampling of all that 3D printing has to offer, from 3D printed fashion, décor and accessories to plug-and-play 3D printers and scanners. In addition, 3DS experts will demonstrate how to incorporate 3D digital design and fabrication in your home, work and play in several workshops held at the Inside 3D Printing Conference at the Javits Center.

3DS' Cubify Pop-Up Shop will feature the best 3D printables from fashion, decor, craft, toys, 3DMe® collectibles and most importantly tech gear, ranging from 3DS' flagship consumer 3D printers [Cube](#) and [EKOCYCLE™ Cube](#)® to [Sense™](#) 3D scanners and quadcopter kits. 3DS will sell products from its own fashion and home brand, FreshFiber, as well as partner brands NOOKA, United Nude, 360Heros and Makies.

Select resellers will also showcase 3DS' best-selling professional products at [Inside 3D Printing](#), including the company's factory-floor-ready 3D printers and advanced office design, scan and print products. Visitors can see firsthand how startups and established

designers and manufacturers alike can take advantage of 3DS' digital design and fabrication tools by checking out CadBlu at Booth #313 and LDI Color ToolBox at Booth #314.

"The aim of 3D Print Week—to show the accessibility, fun and creativity of 3D printing—is really in line with our mission to make 3D a big part of everyday life," said Peter Theran, Vice President, Global Consumer Products, 3DS. "We are democratizing 3D printing and disrupting manufacturing and this event is a great place to showcase that."

In addition to the Cubify Pop-Up Shop and Manufacturing the Future presence at Inside 3D Printing, 3DS experts will be hosting several workshops and talks on a range of subjects, from 3D printed food to industrial metal printing. These events will take place with the main Print Week events at the Javits Center and around New York City, including:

- Direct Metal 3D Printing: Jonathan Cornelus from 3DS' QuickParts will host Direct Metal Printing and applications in the Javits Center on **Wednesday, April 15, 5:15 PM – 7:15 PM.**
- Future of 3D Printed Food: Kyle von Hasseln, 3DS' Creative Director of Food Products, will present on the current and future state of 3D printed food in the Javits Center on **Thursday, April 16, 11:45 AM – 12:30 PM.**
- How We Make: Patrick Dunne, 3DS' Director of Industrial 3D Printing Applications Development, will give a talk entitled "How We Make" in the Javits Center on **Friday, April 17, 4:15 PM – 5 PM.**
- Weekend 3D Scanning Workshop: The Cooper Hewitt, Smithsonian Design Museum will host two free workshops to introduce kids ages 7 to 12 to creative problem solving using 3D printing technologies and the design process, and give participants the opportunity to experience 3D printing, 3D software and 3D scanning firsthand. The events will be held at the Cooper Hewitt Design Center in Harlem on **Saturday, April 18 at 11 AM and 1:30 PM.** Advance registration is required at [www.cooperhewitt.org/events](http://www.cooperhewitt.org/events).

3D Print Week New York is series of events and activities aimed at celebrating the creative and professional opportunities within the 3D printing industry. Attendees are invited to explore this incredible revolution of machines, products, and services through creative displays, innovative fashion shows, and keynotes by top 3D printing experts.

For a more information and a full event schedule go to:

<http://www.3dprintweekny.com>.

Learn more about 3DS' commitment to manufacturing the future today at and [www.3dsystems.com](http://www.3dsystems.com) and the company's consumer offerings at [www.cubify.com](http://www.cubify.com).

### **About 3D Systems**

3D Systems provides the most advanced and comprehensive 3D digital design and fabrication solutions available today, including 3D printers, print materials and cloud-sourced custom parts. Its powerful ecosystem transforms entire industries by empowering professionals and consumers everywhere to bring their ideas to life using its vast material selection, including plastics, metals, ceramics and edibles. 3DS' leading personalized medicine capabilities save lives and include end-to-end simulation, training and planning, and printing of surgical instruments and devices for personalized surgery and patient specific medical and dental devices. Its democratized 3D digital design, fabrication and inspection products provide seamless interoperability and incorporate the latest immersive computing technologies. 3DS' products and services disrupt traditional methods, deliver improved results and empower its customers to manufacture the future now.

### **Leadership Through Innovation and Technology**

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the ColorJet Printing (CJP) class of 3D printers and was the first to

commercialize 3D powder-based systems in 1994.

- 3DS invented MultiJet Printing (MJP) printers and was the first to commercialize it in 1996.
- 3DS Medical Modeling pioneered virtual surgical planning (VSP) and its services are world-leading, helping many thousands of patients on an annual basis.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at [www.3dsystems.com](http://www.3dsystems.com).