



News Release

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3D Systems Launches Bespoke Modeling™

-Cloud-based Service Converts DICOM Data to Realistic Models
-Democratizes Access to Patient-Specific Medical Solutions

ROCK HILL, South Carolina –September 12, 2013 – [3D Systems](http://www.3dsystems.com) (NYSE:DDD)

announced today the immediate availability of Bespoke Modeling™, a cloud-based, easy-to-use, affordable service that allows medical professionals to quickly create, view, share and 3D print full-color 3D anatomical models directly from DICOM data. Bespoke Modeling gives medical professionals the power to diagnose and communicate more effectively, simplify medical imaging, improve medical instruction and enables smoother patient referrals. Subscriptions to the cloud-based application start at \$30 per month and deliver unprecedented access to cutting edge technology in a very easy-to-use way with immediate availability on 3DSystems.com.

Bespoke Modeling makes it easy to view patient-specific 3D data, bookmark views, add annotations, explore specific anatomical structures and then order color 3D cloud printed models or print on-site. 3D-printed models can also be used in a teaching environment mimicking realistic, bone-like properties when sawed and drilled.

"The sensory feedback experienced using Bespoke Modeling 3D prints is nearly identical to operating on a real bone," says Dr. Bernard Cannas, founder of Sapo Implant, a physician training company that tested Bespoke Modeling for its implantology courses. "We can now use many more models during our training course providing greater hands-on training than we ever could with cadaver bone."

"We use 3D-printed models in our educational exercises whenever possible," commented Dr. W. Paul Brown, a consulting associate professor at Stanford University. "The ability to manipulate a 3-dimensional, digital anatomical model on

a computer in Bespoke Modeling and at the same time hold and manipulate a 3D print of the same structure is a unique and useful teaching tool.”

Bespoke Modeling is compatible with popular web browsers, like Microsoft® Internet Explorer®, Google® Chrome™, Apple® Safari® and Mozilla® Firefox®. It’s also available on iPad®, iPhone® and Android™ devices.

Learn more about Bespoke Modeling and how 3D Systems is powering patient-specific medical solutions today at www.3DSystems.com/Bespokemodeling.

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About 3D Systems

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike with materials ranging from thermoplastics, metals, ceramics and edible sugar. The company also provides software design tools including CAD, reverse engineering and inspection and consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at www.3DSystems.com.