



# News Release

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## 3D Systems Brings Affordable 3D Content-To-Print To Maker Faire New York

- Democratizing Personal Making -

**ROCK HILL, South Carolina, September 14, 2011** – [3D Systems](#) Corporation (NYSE: DDD) announced today that it will showcase its latest Makers' tool, the BotMill™ 3D printer, together with its best-in-class BFB™ printers and Alibre® design productivity tools that make better design happen at the New York World Maker Faire, September 17<sup>th</sup> – 18<sup>th</sup>, 2011, at the New York Hall of Science in Queens, NY.

[3D Systems](#) will present the unlimited potential of its Maker solutions; including its truly affordable BotMill™ 3D printers, [Bits From Bytes 3D printers](#) and [Alibre® personal design packages](#), downloadable content from [The3dStudio.com](#) and 3D printed works of art from [Freedom of Creation](#). Makers and their families are invited to participate in interactive demonstrations of 3D Systems' newest, maker friendly, [BotMill™ 3D printers and kits](#) starting at under \$990 USD and admire the [largest part ever made](#) on a modified 3D printer kit. DIY's will experience the possibilities of real-time digital making through activities such as face scanning, tutorials on personal design tools, access to free content and 3D printed bubble blowers for the kids. To fully equip makers, [BotMill™ 3D printer kits](#) are available for purchase at the faire and one lucky winner will take home a BotMill™ 3D printer kit, courtesy of 3D Systems.

"We are excited to deliver the power, promise and affordability of DIY 3D printing to New York area Makers," said Rajeev Kulkarni, Vice President, Consumer Solutions, 3D Systems. "Our Maker-friendly [3D printers](#), together with our practical

[design productivity tools](#), deliver the promise of 'personal-manufacturing' and empower everyone to make better design happen."

### **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com), [www.printin3D.com](http://www.printin3D.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.quickparts.com](http://www.quickparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3dsystems.com](mailto:moreinfo@3dsystems.com).

### **About World Maker Faire**

Maker Faire is the premier event for grassroots American innovation. As the world's largest DIY festival, this two day, family friendly Faire has something for everyone: a showcase of invention, creativity and resourcefulness and a celebration of the maker mindset. Maker Faire isn't easy to describe, but these videos do a pretty good job of showing what a wonderful and unique festival it is: [www.makerfaire.com](http://www.makerfaire.com).