



News Release

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3D Systems Partners With The Alliance For Young Artists & Writers For New Creative Challenge

-“Future New” Creative Challenge Added to The Scholastic Awards
-Students Access Tomorrow’s 3D Competitive Tools Today

ROCK HILL, South Carolina, September 19, 2012 – 3D Systems Corporation (NYSE:DDD) announced today that it has partnered with the [Alliance for Young Artists & Writers](#), the prestigious, national non-profit organization that presents The Scholastic Art & Writing Awards, to introduce a new Creative Challenge, the [“Future New”](#). Students across America can now submit entries for the “Future New” challenge in 3D. The Scholastic Art & Writing Awards program is the nation’s longest-running educational initiative supporting student achievement in the visual and literary arts. Since its inception, the program has recognized countless young artists and writers including Andy Warhol, Robert Redford, Philip Pearlstein, Richard Avedon, Zac Posen, Joyce Carol Oates, Sylvia Plath, John Lithgow, John Baldessari, Ned Vizzini, Myla Goldberg and Ken Burns who each won when they were in high school.

To honor The Scholastic Art & Writing Awards’ 90th anniversary, the Alliance and 3D Systems challenge students to be bold and make innovative art using 3D printing. “Future New” entries should be experimental in nature, and students are encouraged to harness the latest 3D design tools like Cubify® Invent to unleash their creativity and bring their boundary-breaking, conceptually and socially-driven works to life.

“We are excited to partner with Alliance for Young Artists & Writers to inspire students to create the ‘Future New,’ making good on our commitment to democratize access to 3D design and printing tools for the benefit of students across America,” said 3D Systems CEO, Abe Reichental. “We look forward to seeing how America’s young talent

meets our challenge, and hope to ignite in students the passion to master tomorrow's competitive skills today."

Entries will be judged on originality, technical skill and the emergence of personal voice. 3D Systems will award the top three entries in the "Future New" category with a \$1,000 scholarship prize. Information on how to enter the 2013 Scholastic Art & Writing Awards "Future New" is available [here](#). Winners will be announced in the spring of 2013.

About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides CAD software and plugins, and affordable consumer create-and-make printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to create and make with confidence.

More information on the company is available at www.3DSystems.com.

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About The Alliance for Young Artists & Writers

The Alliance for Young Artists & Writers, a 501(c)(3) nonprofit, identifies teenagers with exceptional creative talent and brings their remarkable work to a national audience through The Scholastic Art & Writing Awards. Founded in 1923, the Awards is the longest-running, most prestigious program of its kind, having fostered the creativity and talent of millions of students through recognition, exhibitions and publications. Over the past five years alone, students have submitted nearly 700,000 pieces of work and over \$25 million has been made available in scholarships and awards to top winning participants. The Alliance partners with 116 regional affiliates across the country to bring the program to local communities, and works with a network of more than 60 colleges and universities to increase the range of scholarship and award opportunities.

The Alliance is grateful for its sponsors, who generously provide funds to support and produce the Awards: Scholastic Inc., the Maurice R. Robinson Fund, Command Web Offset, the New York Times, the AMD Foundation, the National Endowment for the Arts, Blick Art Materials, Ovation, the Institute of Museum and Library Services, the New York Life Foundation, 3D Systems, Bloomberg, Amazon.com, the Bernstein Family Foundation, ShurTech Duck Tape®, the Jacques and Natasha Gelman Trust, the New York City Department of Cultural Affairs, and contributions from its Board and individual donors. More information about the Alliance and its programs can be found at www.artandwriting.org.