



# News Release

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## 3D Systems Brings 3DTouch™ Color Printer To BETT

- Affordable Bits From Bytes™ Printer Ideal Tool For Primary Education -

**ROCK HILL, South Carolina, October 20, 2011** – 3D Systems Corporation (NYSE:DDD) announced today that it will introduce its new 3DTouch™ printer to the educators and administrators at the Abu Dhabi event. Starting at just \$3,900 USD, the 3DTouch™ is the most affordable, educational, color 3D printer available and it will be on display at BETT Middle East, October 25 – 26, 2011 in stand D100.

The [3DTouch™](#) is packed with new features including multiple print heads, an intuitive touchscreen for enhanced user experience and USB storage. This innovative [3D printer](#) is ideal for the classroom according to Dave White, an advanced design and technology skills teacher from the UK. "[Students can now design and test their ideas instantly](#), making these machines invaluable in the classroom," said Mr. White.

"The 3DTouch™ delivers significant [educational benefits](#)," said Andy McLaren, Director of Sales and Marketing, BFB™ Products, 3D Systems. "David White's [3D printing classroom curriculum](#), is teaching us how to empower future generations with the innovative and creative skills that are required for them to succeed in today's highly competitive global marketplace."

**About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com).

To experience our entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).

**About BETT Middle East**

BETT Middle East 2011 is dedicated to showcasing the best in educational technology products, resources and best practice. The event will bring together the Middle East teaching and learning community for two days of innovation and inspiration.

More information is available at [www.bettmiddleeast.com](http://www.bettmiddleeast.com).