



# News Release

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## 3D Systems Produces "Experience In 3D" Live At EuroMold

- Connecting With Geomagic And XBOX Kinect To Deliver First Ever  
Interactive Consumer Experience -

**ROCK HILL, South Carolina, November 30, 2011** – 3D Systems Corporation (NYSE: DDD) today announced that it plans to host a first ever consumer centric event, "Experience in 3D," live at the breezeway between Hall 11 and Hall 9, throughout the 2011 EuroMold Exhibition in Frankfurt, Germany, November 29<sup>th</sup> - December 2<sup>nd</sup>, 2011.

[3D Systems](#) teamed with Geomagic, Microsoft XBOX Kinect and DEMAT to create this unique interactive 3D consumer experience that is free to all who wish to participate. "Experience in 3D" allows visitors to be part of an intuitive and seamless non-stop 3D content-to-print experience. Visitors can register to win a personal model of their visage.

"We invite all EuroMold visitors to experience the full impact of our 3D content-to-print solutions and services live," said Cathy Lewis, Vice President, Global Marketing, 3D Systems. "We invite you to unleash your creativity and express yourselves in 3D- we are committed to democratize access and accelerate adoption, delivering the convenience and power of personal manufacturing to professionals and consumers alike."

## **About 3D Systems Corporation**

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and on-demand custom parts services for professionals and consumers alike. The company also provides creative content development, design productivity tools and curation services and downloads. Its expertly integrated solutions replace, displace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, communicate, prototype and produce functional parts, empowering its customers to create with confidence.

More information on the company is available at [www.3DSystems.com](http://www.3DSystems.com)

To experience 3D Systems' entire range of 3D content-to-print products and services please visit [www.printin3D.com](http://www.printin3D.com), [www.production3dprinters.com](http://www.production3dprinters.com), [www.toptobottomdental.com](http://www.toptobottomdental.com), [www.quickparts.com](http://www.quickparts.com), [www.3Dproparts.com](http://www.3Dproparts.com), [www.alibre.com](http://www.alibre.com), [www.bitsfrombytes.com](http://www.bitsfrombytes.com), [www.botmill.com](http://www.botmill.com), [www.The3dStudio.com](http://www.The3dStudio.com), [www.freedomofcreation.com](http://www.freedomofcreation.com), [www.sycode.com](http://www.sycode.com), [blog.3dsystems.com](http://blog.3dsystems.com), or via email at [moreinfo@3Dsystems.com](mailto:moreinfo@3Dsystems.com).

## **About EuroMold**

EuroMold is the world-wide leading trade fair for Moldmaking and Tooling, Design and Application Development. In its 18th year, the whole process chain "From Design to Prototyping to Series Production" is represented at EuroMold. EuroMold is a unique fair concept that closes the gap between industrial designers, product developers, producers, suppliers and end-users.

For more information, visit [www.euromold.com](http://www.euromold.com).