



News Release

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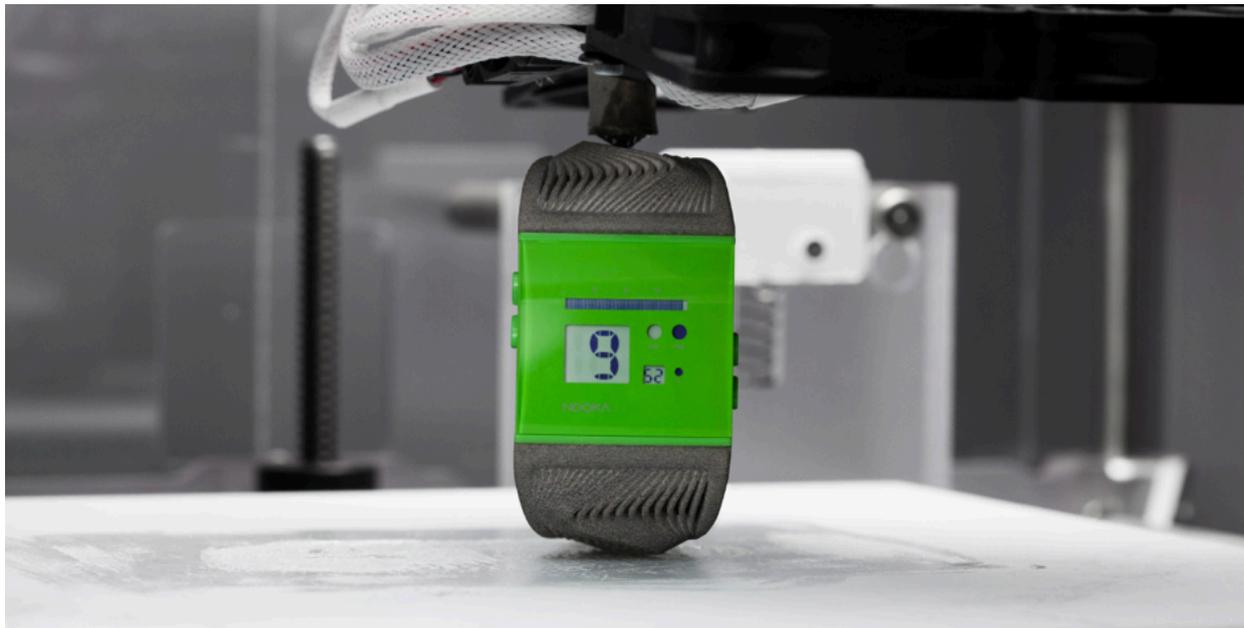
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3D Systems And NOOKA Launch 3D Printed Watch Collection On Cubify

- Special Edition 3D Printed NOOKA Watches Are Exclusively Available On Cubify

ROCK HILL, South Carolina –November 21, 2013 – [3D Systems](#) (NYSE:DDD)

today announced that it has partnered with fashion brand NOOKA® to deliver a special edition 3D printed Zub 40 watch collection, exclusively on [Cubify](#)®. An ideal holiday gift for the fashion-forward and tech enthusiast alike, the collection combines NOOKA's original and timeless Zub 40 timepieces with fashionable and interchangeable 3D printed bands. The NOOKA collection is immediately available on [Cubify](#), 3DS' online consumer destination where everyone can join the 3D lifestyle, and brands can deliver customizable products and accessories, made uniquely for you.



"3D Systems creates products that inspire sustainable, customized manufacturing on-demand, and moreover, a new visual form language not possible via traditional production techniques," said Matthew Waldman, Founder of NOOKA. "We are incredibly

excited to collaborate with 3D Systems to bring our products further into the future with 3D printing.”

“We are excited to bring a fashion brand of NOOKA’s caliber onto Cubify and to empower consumers to customize with NOOKA. This partnership stylistically fuses fashion and 3D printing to deliver inspiring and personalized accessories,” said Keith Ozar, Director of Marketing, Consumer Products for 3D Systems.

Browse the collection today at Cubify.com/nooka.

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About 3D Systems Corporation

3D Systems is a leading provider of 3D content-to-print solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike with materials including plastics, metals, ceramics and edibles. The company also provides software tools including scan to CAD and inspection as well as consumer 3D printers, apps and services. Its expertly integrated solutions replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to manufacture the future.

More information on the company is available at www.3DSystems.com.

About NOOKA

Nooka is a New York fashion design company founded by artist/designer Matthew Waldman. The ethos of Nooka is universal language, which guides the creation of products with enhanced functionality and a futuristic philosophy. Most prominently known for its line of timepieces, Nooka has expanded their range, creating a Mindstyle™ brand with the addition of innovative accessories and a fragrance.

More information is available at www.nooka.com.

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