



News Release

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3D Systems Delivers 3D PRINTING 2.0 to Baselworld 2014

- Discover digital jewelry design and manufacturing at key trade event
- See the new ProJet® 1200 micro-SLA printer for jewelry casting patterns
- Learn how to accelerate your business with 3D Systems' range of 3D printers

ROCK HILL, South Carolina –March 28, 2014 – [3D Systems](#) (NYSE:DDD) today announced it will be exhibiting at [Baselworld 2014](#), the world's most important watch and jewelry show, from March 27–April 3, 2014 in Basel, Switzerland. In partnership with resellers from around the world, 3D Systems will be showing the 150,000 attendees how digital design and 3D printing can accelerate jewelers' production processes and business models.

3D Systems will be located in Hall 4U, Stand A01, at the Messe Basel, with six of its resellers in attendance to demonstrate a range of 3D-printed jewelry and watchmaking technologies: [Almera](#) from Turkey, [Prototek/Selitek](#) from Italy, [Miradur](#) from China, [Steiner](#) from Switzerland, [Shree Rapid Technologies](#) from India, and [Westcam](#) from Austria. Together these companies will explain and demonstrate how 3D PRINTING 2.0 allows jewelry designers and manufacturers to improve product quality, shorten product time-to-market, and reduce costs.



"Our 3D printing technologies allow very fast but very accurate production of jewelry casting patterns and end-use metal parts direct from digital designs," said Cathy Lewis, Chief Marketing Officer, 3DS. "These technologies are allowing rapid evolution of workflows for jewelry design-to-production processes into the digital 3D printing age."

Visitors to BaselWorld will be able to get an up-close look at the new [ProJet 1200 micro-SLA printer](#), ideal for fast, accurate creation of small but very detailed 3D-printed jewelry casting patterns. In addition, visitors can see the [ProJet 3500 3D](#) printer range for creation of RealWax and proCast casting patterns, micro and specialty investment casting. For larger-scale casting the [ProJet 6000 SLA printer](#) will be on hand to show mass-production of the most complex, high-precision casting patterns for industrial uses. [3D Systems' Geomagic Freeform organic sculpting](#) and design tools will be on display for attendees to experience, as well as direct metal sintered parts.

Find out more about 3D Systems at <http://www.3dsystems.com>

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About 3D Systems Corporation

3D Systems is a leading provider of 3D printing centric design-to-manufacturing solutions including 3D printers, print materials and cloud sourced on-demand custom parts for professionals and consumers alike in materials including plastics, metals, ceramics and edibles. The company also provides integrated 3D scan-based design, freeform modeling and inspection tools. Its products and services replace and complement traditional methods and reduce the time and cost of designing new products by printing real parts directly from digital input. These solutions are used to rapidly design, create, communicate, prototype or produce real parts, empowering customers to *manufacture the future*.

Leadership Through Innovation and Technology

- 3DS invented 3D printing with its Stereolithography (SLA) printer and was the first to commercialize it in 1989.
- 3DS invented Selective Laser Sintering (SLS) printing and was the first to commercialize it in 1992.
- 3DS invented the Color-Jet-Printing (CJP) class of 3D printers and was the first to commercialize 3D powder-based systems in 1994.
- 3DS invented Multi-Jet-Printing (MJP) printers and was the first to commercialize it in 1996.

Today its comprehensive range of 3D printers is the industry's benchmark for production-grade manufacturing in aerospace, automotive, patient specific medical device and a variety of consumer, electronic and fashion accessories.

More information on the company is available at www.3DSystems.com.