WWW.3DSYSTEMS.COM NYSE:DDD

### **MANUFACTURING***THE***FUTURE**



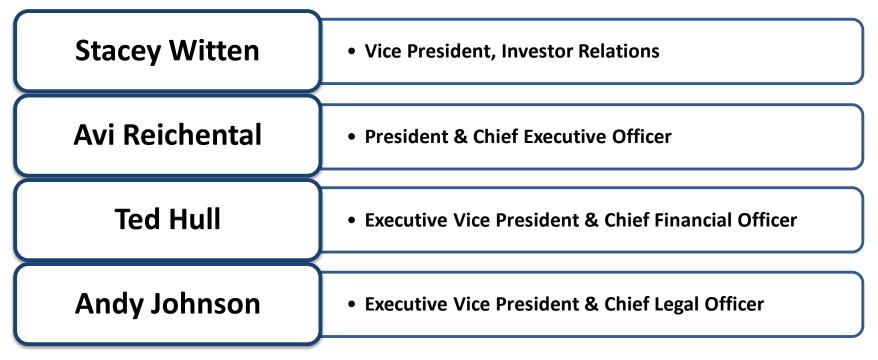
# CONFERENCE CALL AND WEBCAST

# FOURTH QUARTER & FULL YEAR 2014



3DSYSTEMS

#### PRESENTERS





#### WELCOME WEBCAST VIEWERS

To listen to the conference via phone • 1-877-407-8291 in the United States and to ask questions during our Q&A session, please dial: • 1-201-689-8345 from outside the **United States** 



#### FORWARD LOOKING STATEMENTS

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, expectations, intentions, projections, developments, future events, performance or products, underlying assumptions, and other statements which are other than statements of historical facts. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "hope," "expects," "intends," "plans," "anticipates," "contemplates," "believes," "estimates," "predicts," "projects," "potential," "continue," and other similar terminology or the negative of these terms. From time to time, we may publish or otherwise make available forward-looking statements of this nature. All such forward-looking statements, whether written or oral, and whether made by us or on our behalf, are expressly qualified by the cautionary statements described on this message including those set forth below. In addition, we undertake no obligation to update or revise any forward-looking statements to reflect events, circumstances, or new information after the date of the information or to reflect the occurrence or likelihood of unanticipated events, and we disclaim any such obligation.

Forward-looking statements are only predictions that relate to future events or our future performance and are subject to known and unknown risks, uncertainties, assumptions, and other factors, many of which are beyond our control, that may cause actual results, outcomes, levels of activity, performance, developments, or achievements to be materially different from any future results, outcomes, levels of activity, performance, developments, or achievements expressed, anticipated, or implied by these forward-looking statements. As a result, we cannot guarantee future results, outcomes, levels of activity, performance, developments, or achievements expressed, anticipated, or implied by these forward-looking statements, and there can be no assurance that our expectations, intentions, anticipations, beliefs, or projections will result or be achieved or accomplished. These forward-looking statements are made as of the date hereof and are based on current expectations, estimates, forecasts and projections as well as the beliefs and assumptions of management. 3D System's actual results could differ materially from those stated or implied in forward-looking statements. Past performance is not necessarily indicative of future results. We do not intend to update these forward looking statements even though our situation may change in the future. Further, we encourage you to review the risks that we face and other information about us in our filings with the SEC, including our Annual Report on Form 10-K. These are available at <u>www.SEC.gov</u>.

# **OPERATING RESULTS**

Avi Reichental President & CEO



### **MANUFACTURING***THE***FUTURE**



#### FOURTH QUARTER 2014 HIGHLIGHTS

Record revenue of \$187.4 million, GAAP earnings of \$0.01 per share and non-GAAP earnings of \$0.21 per share. Significant foreign currency headwinds reduced our total revenue by \$6 million during the quarter

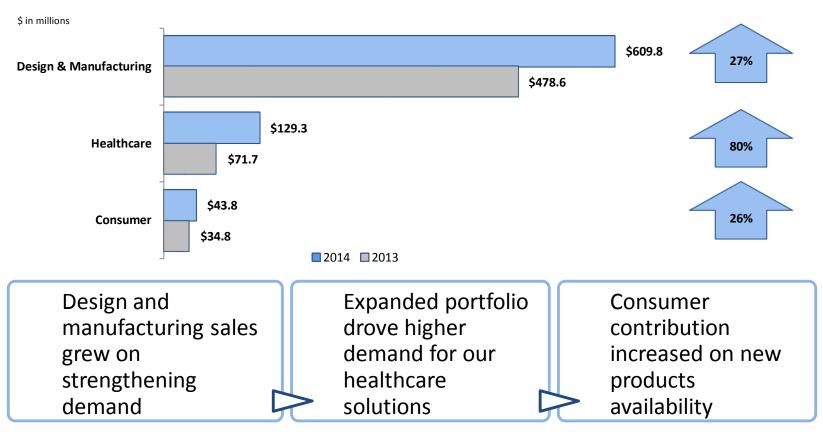
- Products, including materials, revenue grew by 16% and services by 33%
- EMEA revenue grew by 46% and 28% organically
- Channel productivity, primarily in North America, fell well short of expectations, restricting total organic growth to 7%
- Direct metals and healthcare revenue increased by 178% and 96%, respectively
- Consumer revenue increased 68% rebounding strongly on availability of new products

Order book held steady at \$46.5 million, even as revenue increased by 12% sequentially

Generated \$23.2 million of cash from operations during the quarter, ended 2014 with \$284.9 million of cash on hand

#### **REVENUE HIGHLIGHTS**

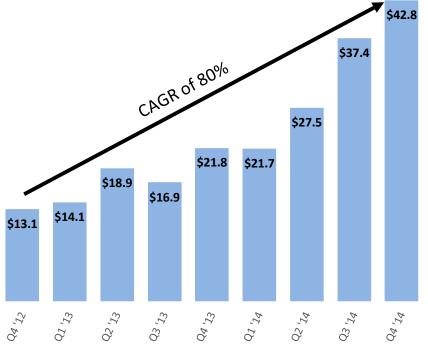
#### **FULL YEAR**

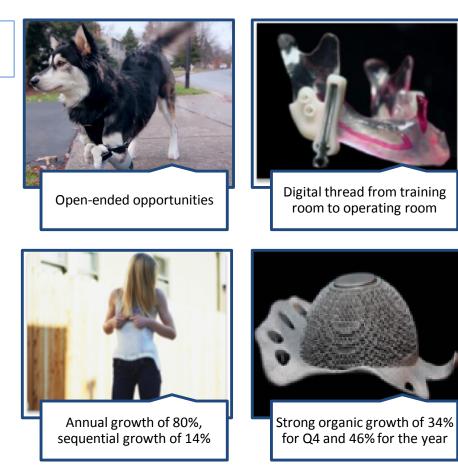




#### HEALTHCARE

During 2014, we expanded our digital thread from training room to operating room



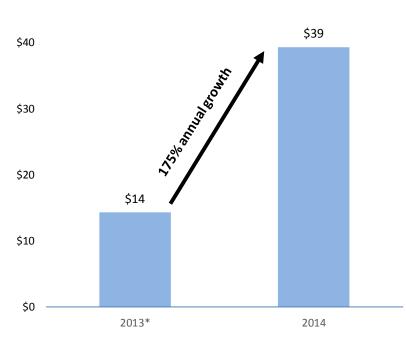




#### **DIRECT METALS**



We ended 2014 at the higher end of our expected revenue range





Revenue increased 178% compared to the fourth quarter of 2013



Revenue grew 175% compared to 2013\* revenue



Revenue increased 73% sequentially



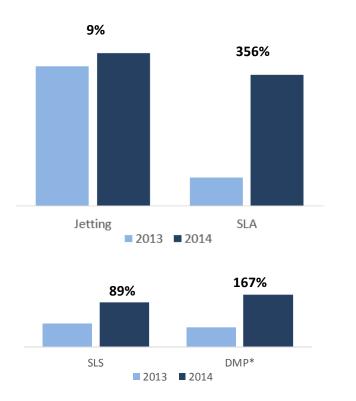
Significant opportunities in manufacturing of aerospace parts, functional automotive assemblies, and ready to use medical devices



\*2013 represents proforma results inclusive of Phenix Systems revenue prior to its acquisition by 3DS in July 2013

\$50

#### **GROWTH IN DESIGN & MANUFACTURING UNITS**



We placed 70% more design and manufacturing printer units in 2014 than the prior year

- 356% increase in SLA
- 89% increase in SLS
- 167% increase in DMP\*

Jetting printers shouldered the bulk of channel weakness, primarily in North America

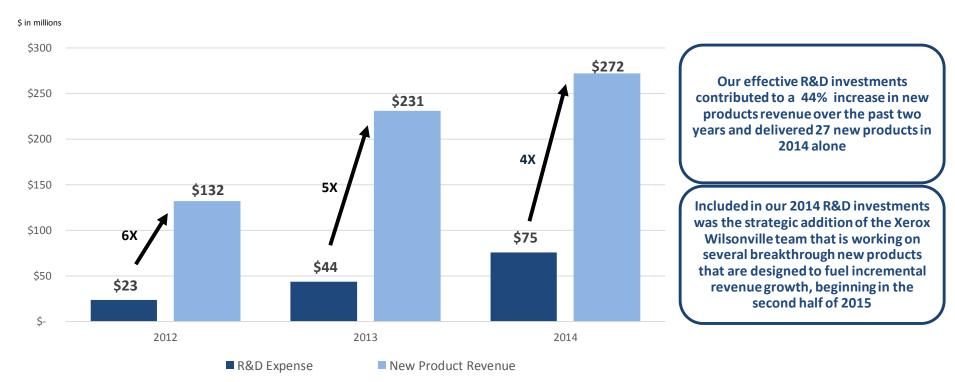


#### CHANNEL PERFORMANCE



- Our EMEA channel delivered impressive growth despite foreign currency headwinds
- We are taking decisive steps to improve the productivity and coverage of our North American and APAC channels to the level of our EMEA region, and expect continued progress throughout 2015

#### **EFFECTIVE RETURNS ON R&D INVESTMENT**





## FINANCIAL REVIEW

#### Ted Hull Executive Vice President & CFO



### **MANUFACTURING***THE***FUTURE**



#### FOURTH QUARTER GAAP OPERATING RESULTS

\$ in millions, except earnings per share

Drivers	2014	2013	% Change Favorable/ (Unfavorable)
Revenue	\$ 187.4	\$ 154.8	21.1%
Gross Profit	\$ 89.8	\$ 80.1	12.1%
Gross Profit Margin	47.9%	51.7%	
Operating Expenses	\$ 85.5	\$ 62.1	(37.7%)
% of Revenue	45.6%	40.1%	
Operating Income	\$ 4.2	\$ 18.0	(76.5%)
% of Revenue	2.3%	11.6%	
3DS Net Income	\$ 1.6	\$ 11.2	(86.2%)
% of Revenue	0.8%	7.2%	
Diluted Earnings Per Share	\$ 0.01	\$ 0.11	(90.9%)



#### FULL YEAR GAAP OPERATING RESULTS

\$ in millions, except earnings per share

Drivers	2014	2013	% Change Favorable/ (Unfavorable)
Revenue	\$ 653.7	\$ 513.4	27.3%
Gross Profit	\$ 317.4	\$ 267.6	18.6%
Gross Profit Margin	48.6%	52.1%	
Operating Expenses	\$ 291.1	\$ 186.7	(55.9%)
% of Revenue	44.5%	36.4%	
Operating Income	\$ 26.3	\$ 80.9	(67.5%)
% of Revenue	4.0%	15.8%	
3DS Net Income	\$ 11.6	\$ 44.1	(73.6%)
% of Revenue	1.8%	8.6%	
Diluted Earnings Per Share	\$ 0.11	\$ 0.45	(75.6%)



#### NON-GAAP RECONCILIATION

	Quarter Endec	December 31,	Full Year Ended December 31,		
(\$ in millions, except per share amounts)	2014	2013	2014	2013	
GAAP net income	\$ 1.6	\$ 11.2	\$ 11.6	\$ 44.1	
Cost of sales adjustments:					
Amortization of intangibles	\$ 0.1	\$ 0.1	\$ 0.3	\$ 0.2	
Operating expense adjustments:					
Amortization of intangibles	\$ 10.9	\$ 5.5	\$ 39.2	\$ 20.4	
Acquisition and severance expenses	\$ 3.2	\$ 1.7	\$ 8.0	\$ 7.0	
Non-cash stock-based compensation expense	\$ 9.1	\$ 5.0	\$ 32.8	\$ 13.5	
Other expense adjustments:					
Non-cash interest expense	_	\$ O.1	\$ 0.2	\$ 1.0	
Loss on convertible notes	_	_	\$ 1.8	\$ 11.3	
(Gain) loss on litigation and tax settlements	_	_	_	\$ 2.5	
Tax effect <sup>(1)</sup>	(\$ 1.1)	(\$ 3.9)	(\$ 18.8)	(\$ 16.3)	
Non-GAAP net income	\$ 23.8	\$ 19.7	\$ 75.1	\$ 83.7	
Non-GAAP diluted earnings per share	\$ 0.21	\$ 0.19	\$ 0.70	\$ 0.85	

(1) tax effect calculated based on the reported rate for each quarter

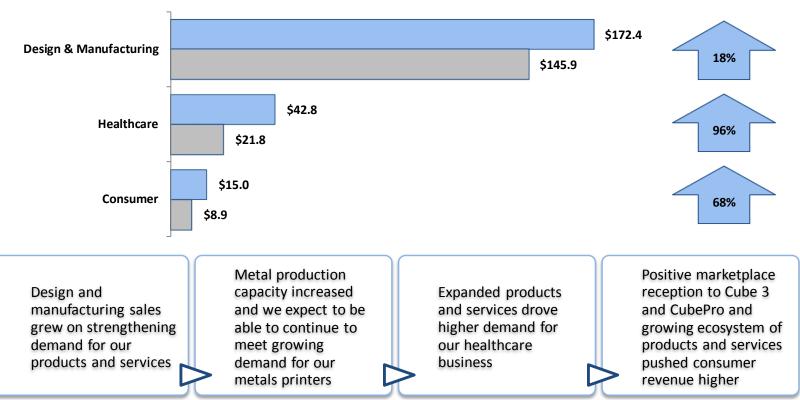
- Tables may not foot due to rounding

We use non-GAAP financial measures of adjusted net income and adjusted earnings per share to supplement our unaudited condensed consolidated financial statements presented on a GAAP basis to facilitate a better understanding of the impact that several strategic acquisitions had on our financial results.

#### **REVENUE HIGHLIGHTS**

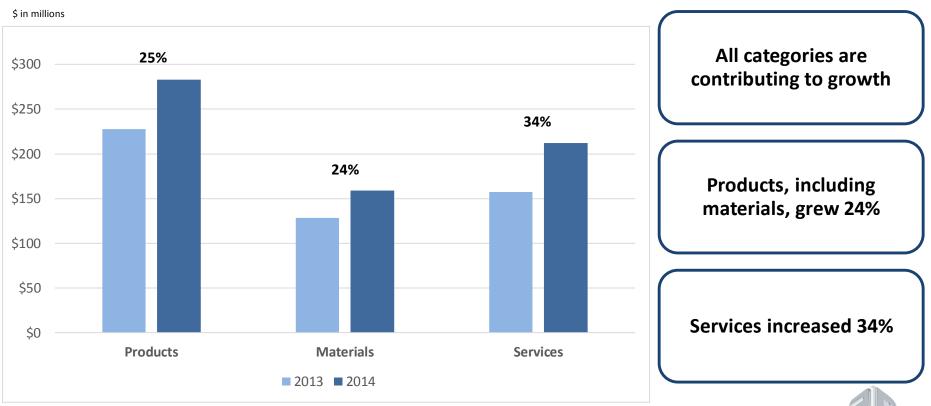
#### FOURTH QUARTER

\$ in millions

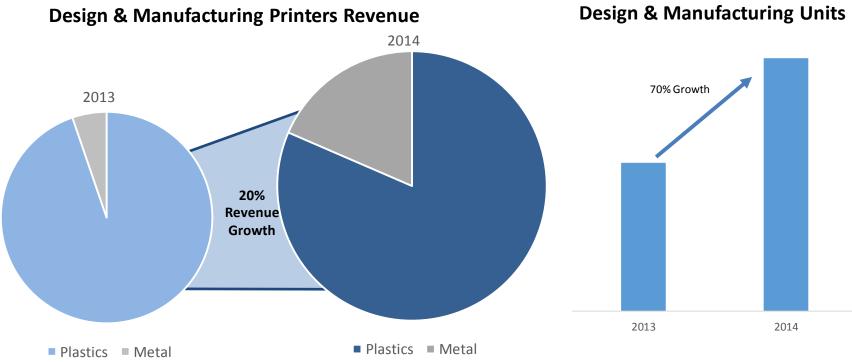


#### **REVENUE GROWTH BY CATEGORY**

#### FULL YEAR 2014



#### PRINTERS REVENUE AND UNITS PERFORMANCE





### **GROSS PROFIT MARGIN**

\$ in millions

Fouth Quarter						
	Q4 2014	Q3 2014	Sequential Change	Q4 2013	YoY Change	
Products	33.8%	35.3%	-150bps	43.8%	-1000bps	
Materials	75.3%	73.1%	220bps	74.4%	90bps	
Services	49.7%	46.3%	340bps	45.9%	380bps	
Consolidated GPM	47.9%	47.8%	10bps	51.7%	-380bps	

Full Year					
		YoY			
	2014	2013	Change		
Products	35.9%	44.7%	-880bps		
Materials	73.4%	73.7%	-30bps		
Services	46.9%	45.2%	170bps		
Consolidated GPM	48.6%	52.1%	-350bps		

Suppressed gross profit margin from the introduction of new products, manufacturing expansion and unfavorable mix

Fundamentals of business model remain intact and we expect gross profit margin to resume expansion from:

- Increasing materials sales resulting in higher margin category representing a larger portion of total sales
- Gross margins of products recovering after new product transition and ramp
- •Continuing operational synergies within our Quickparts network
- •Increasing software sales, contributing more revenue at higher gross profit margins



#### **OPERATING EXPENSES**

#### \$ in millions

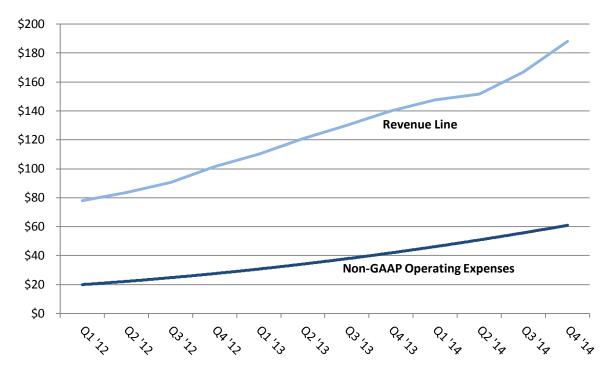
Fourth Quarter						
	GAAP Operating Expenses			Non-GAAP Operating Expenses		
Category	Q4 2014	Q4 2013	% Change Favorable/ (Unfavorable)	Q4 2014	Q4 2013	% Change Favorable/ (Unfavorable)
R&D	\$ 22.5	\$ 16.6	(35.5%)	\$ 22.5	\$ 16.6	(35.8%)
% of Revenue	12.0%	10.7%		12.0%	10.7%	
SG&A	\$ 63.0	\$ 45.5	(38.5%)	\$ 40.3	\$ 33.4	(20.5%)
% of Revenue	33.6%	29.4%		21.5%	21.6%	
Total Operating Exp	\$ 85.5	\$ 62.1	(37.7%)	\$ 62.8	\$ 50.0	(25.6%)
% of Revenue	45.6%	40.1%		33.5%	32.3%	

	F	ull Year				
	GAAP			Non-GAAP		
Category	2014	2013	% Change Favorable/ (Unfavorable	2014	2013	% Change Favorable/ (Unfavorable)
R&D % of Revenue	\$ <b>75.4</b> <i>11.5%</i>	\$ 43.5 <i>8.5%</i>	(73.3%)	\$ 75.4 11.5%	\$ 43.5 <i>8.5%</i>	(73.4%)
SG&A % of Revenue	\$ 215.7 33.0%	\$ 143.2 27.9%	(50.6%)	\$ 135.7 20.8%	\$ 102.4 19.9%	(32.6%)
<b>Total Operating Expenses</b> % of Revenue	<b>\$ 291.1</b> 44.5%	<b>\$ 186.7</b> 36.4%	(55.9%)	<b>\$ 211.1</b> 32.3%	<b>\$ 145.9</b> 28.4%	(44.7%)



#### **OPERATING LEVERAGE**

\$ in millions



#### Operating Expense Expectations

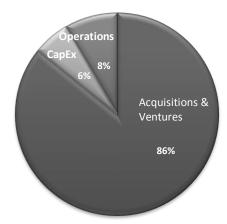
- Continuing operating leverage
- Flattening G&A expense
- Incremental sales and marketing spend in line with revenue growth
- Normalized R&D expenses at 8% - 10% of revenue in 2015



### WORKING CAPITAL

\$ in millions

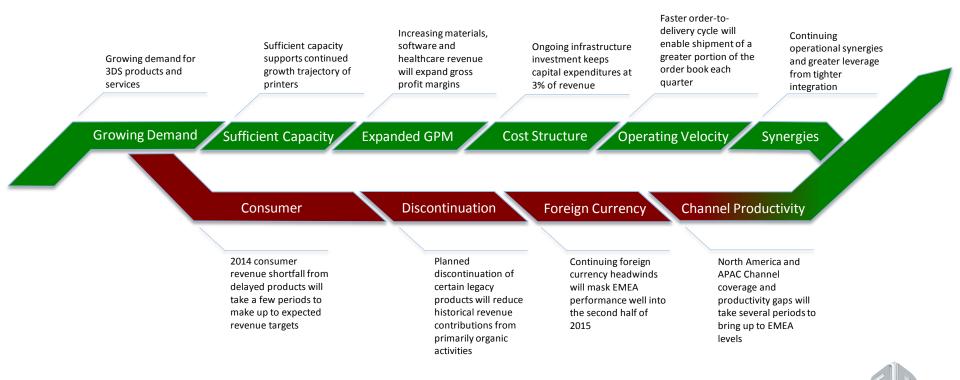
	December 2014	December 2013
Cash	\$ 284.9	\$ 306.3
Accounts Receivable	\$ 168.4	\$ 132.1
Inventory	\$ 96.6	\$ 75.1
Accounts Payable	\$ 64.4	\$ 51.7
Working Capital	\$ 432.2	\$ 416.4



- Generated \$23 million of cash from operations during Q4 and \$51 million for the full year 2014
- Paid \$107 million of cash for acquisitions and venture investments in Q4
- Cash on hand at December 2014 decreased \$21 million compared to December 2013
- Inclusive of \$300 million of proceeds from equity raise completed May 2014, offset by \$352 million of cash paid for acquisitions and venture investments during 2014



#### PATH TO 2015 GUIDANCE





#### FULL YEAR 2015 GUIDANCE

We expect annual revenue for 2015 to be in the range of \$850 million to \$900 million with greater revenue during the second half of 2015

We expect our GAAP earnings per share to be in the range of \$0.35 to \$0.45 and our non-GAAP earnings per share to be in the range of \$0.90 to \$1.10 with greater earnings during the second half of 2015

Our 2015 guidance is fully tax-effected and inclusive of all acquisitions completed to date

## **OUTLOOK & PROGRESS**

Avi Reichental President & CEO



### **MANUFACTURING***THE***FUTURE**



#### INFRASTRUCTURE EXPANSION

We continue to increase production capacity to meet growing demand for our comprehensive portfolio of 3D products and services

We increased production capacity for several design, manufacturing and consumer printers at our new 200,000 sq. ft. manufacturing facility in Rock Hill, SC

We brought online and began to ramp production at a second Direct Metal Printers manufacturing facility at our Corvallis, OR contract manufacturer

We completed the ramp up of a new consumer materials manufacturing facility in Barberton, OH

We broke ground on a 70,000 sq. ft. healthcare facility in Littleton, CO

We made significant IT infrastructure, capacity and continuity investments

#### M&A HIGHLIGHTS

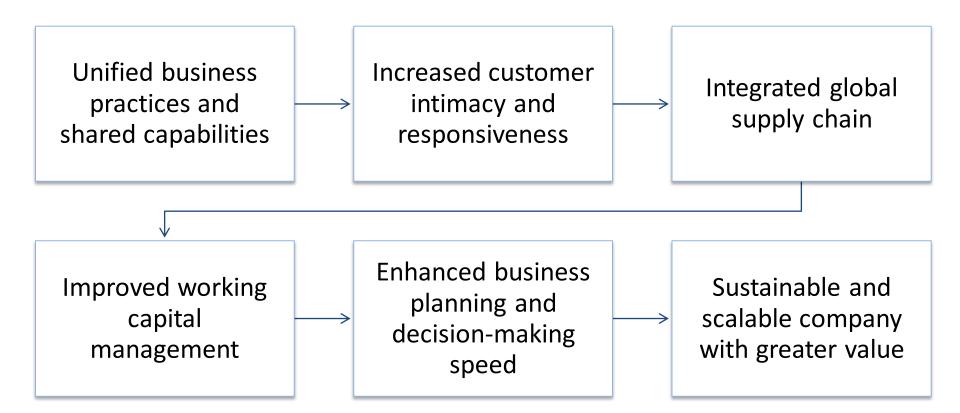
We continue to add synergistic technology, domain expertise and complementary sales channels We closed the acquisition of Cimatron in February 2015, strengthening our 3D digital design and fabrication portfolio

We acquired botObjects in December 2014, enhancing our desktop product line with the addition of the CubePro C, the first affordable fullcolor plastic 3D printer

We completed the acquisition of Robtec in November 2014, gaining a strategic growth platform in Latin America



#### WE ARE BUILDING AN AGILE ENTERPRISE



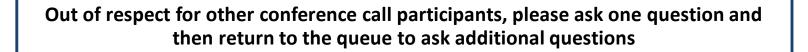
### OUTLOOK

We have completed a 15-month period of stepped up investments and have put our strategic foundation in place For us, 2015 is all about execution: leveraging, fine-tuning and scaling our recent investments into sustainable, profitable growth

We plan to advance our reach and penetration in key verticals like healthcare, aerospace, automotive and consumer and expand our overall market share



### **Q&A SESSION**



Please direct all questions through the teleconference portion of this call

To ask questions:

- U.S.: 1-877-407-8291
- International: 1-201-689-8345





#### **THANK YOU**



#### **MANUFACTURING***THE***FUTURE**

WWW.3DSYSTEMS.COM NYSE:DDD